

# Sabina Samoylova

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## EDUCATION

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### Brooklyn College

*Master of Science*

Program: Business Administration-General Business

GPA: 3.88

Brooklyn, New York

Graduation: June 2018

### *Bachelor of Arts*

Double Major: Psychology and Business Management and Finance with a concentration in Marketing

GPA 3.89

Graduation: June 2016

### *Activities*

Secretary of the Hillel Club

August 2013-May 2014

## EXPERIENCE

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### Valufinder Group

*Marketing Assistant*

New York, New York

November 2017- Current

- Oversee the production of materials intended to go out to vetted targets that fit our clients criteria
- Work with the marketing team in creating and producing marketing materials that go out to targets in the M&A sector that are specially crafted to engage targets our clients are looking for
- Play an integral part in working with the Director of Marketing in building the brand new DealStar Presentation that the company uses for our clients
- Entrusted to evaluate and review materials that go out to clients

### Brooklyn United Ties

*Social Media Content Manager*

Brooklyn, New York

November 2017- March 2018

- Researched and posted relevant information on clients various social media accounts (Instagram, Facebook, Twitter)
- Helped expand client's social media efforts, ensuring content is up-to-date and reflects current activities and interests.
- Developed engaging social content to promote clients brand.

### OU- Orthodox Union

*Jewish Learning Initiative on Campus (JLIC) Intern*

Brooklyn, New York

August 2014- June 2016

- Organized, facilitated, and executed 5 events per semester on the Brooklyn College campus for JLIC couple engaged in reaching out to the Orthodox community.
- Designed and publicized flyers for events, such as holiday parties, Jewish learning classes and off-campus trips.
- Established connections with fellow students and alumni via social media; i.e. Facebook, Instagram and email.
- Assisted in fundraising over \$10,000 for JLIC: creating database of names, emails, and addresses.

### Solving Kids Cancer

*Marketing Intern*

New York, New York

May 2015- August 2015

- Assisted with cultivating lists for various sponsorship pursuits
- Assisted in the preparation of their annual gala fundraiser which raised over \$350,000.
- Performed social media research to analyze market trends and competitors.

### Brooklyn College Hillel

*Front Desk Receptionist*

Brooklyn, New York

August 2013-July 2015

- Maintained and organized files and data.
- Engaged in office tasks including event planning and set up, running errands and acted as a host during social events.
- Enhanced computer skills utilizing Microsoft Word, Publisher and PowerPoint.
- Updated the organizations website to reflect current events.

## SKILLS

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*Technical:* Proficient in Microsoft Word, Microsoft PowerPoint, Microsoft Publisher, Windows Live Movie Maker  
Familiar with Microsoft Excel, Constant Contact, WIX website builder